STACY QUASEBARTH, VISUAL COMMUNICATOR
squasebarth@gmail.com
317.946.4368
Portfolio: stacyquasebarth.com

QUALIFICATIONS
Visual Communicator with 15 years of experience helping organizations successfully articulate their mission and vision through several mediums including social media and print materials.

EDUCATION EXPERIENCE
Herron School of Art & Design Indiana University *Indianapolis, IN*
Bachelor of Fine Arts in Visual Communication.

PROFESSIONAL EXPERIENCE
2017-Current Freelance Graphic Designer Freelance, contract clients *Indianapolis, IN*
2017-2018 Production Designer Herff Jones *Indianapolis, IN*
2016-2017 Blogger and Manager for JoCo with Kids
2016-2017 Blogger for Flourish Photog
2015-2016 Project Manager Artisan Talent/Community Health Network Marketing Dept. *Indianapolis, IN*
2006-2014 Director of Communications LMV Consulting / Tamm Capital Group *Indianapolis, IN*
Clients: Indiana Restaurant & Lodging Association *Indianapolis, IN*
Indiana Association of Beverage Retailers *Indianapolis, IN*
Indiana State Chiropractic Association *Indianapolis, IN*
2004-2006 Communications Manager Office of Community Service, Indiana University Purdue University Indianapolis *Indianapolis, IN*

PROFESSIONAL SKILLS & ACCOMPLISHMENTS
* Implemented visual communication skills to create marketing materials that effectively communicate client's goals and messages to their intended audience within a non-profit budget.
* Interviewed, hired and managed internships.
* Implemented strategies in social media marketing mediums, including Facebook and Twitter.
* Managed and executed email marketing campaigns including monthly e-newsletters, grassroots membership alerts, event marketing and membership campaigns in addition to print and fax versions.
* Developed and executed event marketing materials in collaboration with a team including Director of Events and Director of Operations to remain within projected budget including print invitation design, email campaigns, social media strategies, press releases, signage, programs and website design and maintenance.
* Designed, executed and maintained html websites housed on internal servers.
* Developed, produced and orchestrated membership mailings and email versions of quarterly magazines.
* Ability to work both on a team and self-guided.
* Sensitive to deadlines and on-going project commitments.
* Attentive to detail.
* Continual learner.

SOFTWARE
- Adobe Creative Suite including: InDesign, Illustrator, Photoshop
- Dreamweaver
- Word
- Excel
- Access
- Wordpress

AFFILIATIONS
- Past President of the Herron School of Art & Design Alumni Association Board of Directors.